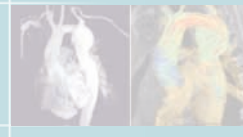


CORPORATE SUPPORT OPPORTUNITIES



The Society for Cardiovascular Magnetic Resonance (SCMR) is dedicated to physician and allied healthcare provider education in the application of magnetic resonance to the heart and circulation; to the promotion and dissemination of the understanding and appropriate use of techniques; and to the provision of a forum for clinical, research, and other issues relevant to the field. *Membership includes more than 1,500 physicians, scientists, technologists, trainees, and industry members from more than thirty countries throughout the world.*

SCMR's Thirteenth Annual Scientific Sessions features internationally-known speakers in plenary sessions, technical symposia, paper/poster presentations, and commercial exhibits. One day, pre-conference courses (January 21) and focused technologist sessions (January 22-24) are planned.

Generate the exposure and recognition your company is looking for within this powerful audience.

All supporters receive:

- recognition in the conference program
- prominent recognition at event on signs and/or on item
- corporate support ribbons for your representatives

**SUPPORT OPPORTUNITIES
ARE ACCEPTED ON A
FIRST-COME, FIRST-SERVED
BASIS, AND MUST BE
COMMITTED BY
DECEMBER 10, 2009**

Corporate support opportunities are accepted on a first-come, first-served basis, and **must be committed by December 10, 2009**, to ensure adequate time for promotional efforts in the printed program and on conference signage. Please contact the SCMR Trade Show Manager at 856-423-8955 option 2 with any questions or suggestions.

WE LOOK FORWARD TO YOUR PARTICIPATION!

30-Minute Spotlight Presentations

\$2,500 each

(4 opportunities)

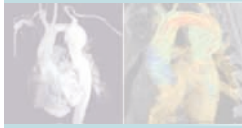
30-Minute Spotlight Presentations are the ultimate opportunity to deliver your message to attendees in Phoenix. Exhibitors are given the opportunity to present a 30-minute sales/marketing presentation on their product or service. This allows the attendees to hear the latest about your product or service and can drive additional traffic to your booth. Presentations are scheduled over break times to maximize attendance. Meeting area in Exhibit Hall with chairs and AV provided.

AMENITY SPONSORSHIPS

Electronic Version of Abstracts*	\$9,000	Conference Tote Bag Insert*	\$1,000
		You have the opportunity to insert one item such as a pen, pencil, brochure, etc. into the conference bag given to all attendees at registration.	
Conference Tote Bags*	\$7,500	Final Program Book/Exhibit Directory*	
Your name and company logo are on the conference tote bag distributed to all attendees at registration.		Place your ad in the Final Program for direct exposure that attendees will see over and over again.	
Lanyards*	\$4,000	Inside back cover	\$2,000
Your one- color company logo is on the lanyard distributed to all attendees at registration and offers great exposure through the length of the conference. (SCMR to produce lanyards)		Full page in program	\$1,500
		Half page	\$ 750
		Quarter page	\$ 350

* Must follow the ACCME guidelines

continued on next page



FOOD AND BEVERAGE SPONSORSHIPS

Wine & Cheese Poster Session \$12,000

Attendees are able to mix and mingle with each other and the exhibitors while reviewing the latest scientific advances in the poster session. Your sponsorship includes signage at the event, mention in the final program and on the website plus two full conference registrations.

Best Oral Presentation & Poster Awards Reception

Your generous support of this reception and/or the awards provides you with recognition during the reception, on the website and final program, and signage at the reception. Support of the reception entitles you to two full conference registrations. Awards sponsor name will appear on the award.

Reception Sponsorship: \$15,000
Awards Sponsorship: \$ 5,000

Continental Breakfast \$10,000 each (2) Opportunities

Each morning a continental breakfast is provided for the attendees. Sponsors are recognized with signage at breakfast, mention on website and final program. Support of the breakfast entitles you to two full conference registrations.

Coffee Breaks \$4,000 each (5) Opportunities Break (each)

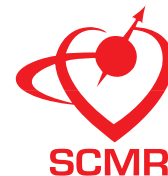
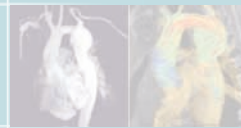
Coffee, hot tea, water and soda are provided for the attendees at each of the designated break times. Sponsorship includes signage during break and mention in the final program.



**GENERATE THE
EXPOSURE AND
RECOGNITION YOUR
COMPANY IS
LOOKING FOR WITHIN
THIS POWERFUL
AUDIENCE.**

- recognition in the conference program
- prominent recognition at event on signs and/or on item
- support ribbons for your representatives

CORPORATE SUPPORT APPLICATION



13TH ANNUAL SCIENTIFIC SESSIONS • JANUARY 21-24, 2010

COMPANY/ORGANIZATION _____
 CONTACT _____ TITLE _____
 ON-SITE CONTACT _____ TITLE _____
 MAILING ADDRESS _____
 CITY _____ STATE _____ ZIP _____ COUNTRY _____
 PHONE _____ FAX _____ EMAIL _____

SUPPORT OPPORTUNITIES:

Please indicate your choices below by checking the boxes preceding the opportunity. First-Come, First-Served. A previous year's sponsor is given the option of confirming sponsorship for the same function at next year's conference before the function can be offered to another organization. Sponsors can be exhibitors or non-exhibitors, for-profit or non-profit.

Amenity Sponsorships <input type="checkbox"/> Electronic Version of Abstracts \$ 9,000 <input type="checkbox"/> Conference Tote Bag \$ 7,500 <input type="checkbox"/> Lanyards \$ 4,000 <input type="checkbox"/> Conference Tote Bag Insert: One promotional item (SCMR approval required) \$ 1,000 <input type="checkbox"/> Final Program Book/Exhibitor Directory <input type="checkbox"/> Inside back page \$ 2,000 <input type="checkbox"/> Full page \$ 1,500 <input type="checkbox"/> Half Page \$ 750 <input type="checkbox"/> Quarter page \$ 350		Food & Beverage <input type="checkbox"/> Wine & Cheese Poster Session \$12,000 <input type="checkbox"/> Best Oral Presentation Reception \$15,000 <input type="checkbox"/> Continental Breakfast (2 available) each \$10,000 <input type="checkbox"/> Coffee Breaks (5 available) <input type="checkbox"/> 1 break \$ 4,000 <input type="checkbox"/> More than 1 – Specify Number: _____	
		30-Minute Spotlight Presentation <input type="checkbox"/> Commercial presentation in the exhibit hall \$2,500 (AV included in price)	

PAYMENT INFORMATION

A deposit of 50% of the total due must accompany this Application. The balance is due December 10, 2009.

METHOD OF PAYMENT:

- COMPANY CHECK** Payable to the Society for Cardiovascular Magnetic Resonance.
Checks must be in US funds and drawn on a US bank.
- CREDIT CARD**
 Visa MasterCard American Express

PRINT NAME _____ ACCT# _____ EXP. DATE ____ / ____

AUTHORIZED SIGNATURE _____ AMOUNT \$ _____ DATE _____

PLEASE NOTE: Your signature on this form allows SCMR to retain your credit card number in the file for an automatic debit in the amount of the total due, if any, on December 10, 2009. If you do not want this credit card to be charged, your check for the balance due must be received before that date.

SUBMIT APPLICATION

Via fax: 856-423-3420, Attn: SCMR Exhibits

Via mail: Society for Cardiovascular Magnetic Resonance, Exhibits Department, 19 Mantua Rd, Mt. Royal NJ 08061.

QUESTIONS?

Questions: Please contact Kathy Baumer – Show Manager: 856-423-8955 option 2 or via email at kbaumer@talley.com

For OFFICE USE ONLY		
Sponsorship Assigned: _____	Confirmation Date: _____	
Check #: _____	Amount received: _____	Date payment received: _____