



Society for Cardiovascular Magnetic Resonance

Overview & History

Founded in 1994, The Society for Cardiovascular Magnetic Resonance (SCMR) is dedicated to physician and allied health-care provider education in the application of magnetic resonance to the heart and circulation; to the promotion and dissemination of the understanding and appropriate use of techniques; and to the provision of a forum for clinical, research, and other issues relevant to the field. **Membership includes more than 1,500 physicians, non-physician scientists, technologists, and trainee members from more than thirty countries throughout the world.**

Annual Scientific Sessions

The 13th Annual SCMR Scientific Sessions will be held at the Sheraton Phoenix Downtown Hotel from January 21-24, 2010, with the Physician and High-Field/Basic Science Pre-Conference Workshops on January 21 and the Technologist Workshop running concurrent with the Scientific Sessions January 22-24. The 2010 program features internationally-recognized speakers in plenary sessions, technical symposia, paper/poster presentations, commercial exhibits and Platinum support level corporate user group sessions.

This unique event (expected attendance nearly 1,000) is designed to educate clinical practitioners, investigators, and trainees in current clinical utility, current state-of-the-art applications, and anticipated future developments in CMR. The sessions are directed by internationally recognized faculty, carefully selected by SCMR to ensure optimal impact with cardiovascular specialists.

Interactive Audience Survey

SCMR polls the members of its annual meeting audience with specific questions about the field of CMR, their buying habits relative to equipment and supplies, and other relevant questions for marketers. The results of this survey are exclusively sent to supporters, and if you support at higher levels, you can provide questions for the survey (SCMR reserves the right to edit questions).

Journal of Cardiovascular Magnetic Resonance (JCMR)

The official publication of the SCMR, the *Journal of Cardiovascular Magnetic Resonance* includes basic and clinical research articles, technical notes, review articles, and editorial commentary on the research, design, development, manufacture, and evaluation of CMR methods applied to the cardiovascular system. It is published open access at www.jcmr-online.com.

How You Are Recognized

To recognize industry contribution and educational support, SCMR has five levels of support that can be customized to address the unique needs of your organization. For details, please contact SCMR Headquarters, Phone: 856-423-8955; Fax: 856-423-3420; E-mail: hq@scmr.org.

Each Supporter receives:

- ◆ Recognition on SCMR Web site.
- ◆ Recognition at the Annual Scientific Sessions.
- ◆ Complimentary one-time use of mailing list of pre-registered attendees.
- ◆ Complimentary one-time use of mailing list of the full attendees.
- ◆ Complimentary copy of Interactive Audience Survey results.
- ◆ (1) One complimentary in bag insert.

Platinum Supporter **\$60,000 USD**

- ◆ Opportunity to present during the non-commercial "CMR Technology Updates" session.
- ◆ Two complimentary exhibit booths or equivalent value discount with the purchase of two exhibit spaces.
- ◆ (12) Twelve complimentary full-conference registrations.
- ◆ Acknowledgement in Final Program.
- ◆ Complimentary meeting space for a Customer Marketing Session.
- ◆ Opportunity to provide four (4) questions for the Interactive Audience Survey.
- ◆ (2) Two complimentary SCMR memberships.

Gold Supporter **\$50,000 USD**

- ◆ 40% discount off the second exhibit booth with the purchase of the first exhibit space.
- ◆ (8) Eight complimentary full-conference registrations.
- ◆ Acknowledgement in Final Program.
- ◆ Opportunity to provide two (2) questions for the Interactive Audience Survey.

Silver Supporter **\$40,000 USD**

- ◆ 30% discount off the second exhibit booth with the purchase of the first exhibit space.
- ◆ (6) Six complimentary full-conference registrations.
- ◆ Acknowledgement in Final Program.
- ◆ Opportunity to provide one (1) question for the Interactive Audience Survey.

Bronze Supporter **\$25,000 USD**

- ◆ 20% discount off the second exhibit booth with the purchase of the first exhibit space.
- ◆ (4) Four complimentary full-conference registrations.
- ◆ Acknowledgement in Final Program.

Industry Friend **\$12,000 USD**

- ◆ (2) Two complimentary full-conference registrations.
- ◆ Acknowledgement in Final Program.